



Mathisi 2.0 (Learning 2.0) Initiative

Awareness

for exploiting On-line Tools and Communities for Education and Life-Long Learning

Mathisi 2.0 plus (Learning 2.0 plus) Initiative

Innovative youth initiatives and good practices for exploiting On-line Tools and Communities for Education and Life-Long Learning



The Mathisi 2.0 (Learning 2.0) and Mathisi 2.0 plus (Learning 2.0 plus) initiatives aspire to bring forward the ways in which networking of youngsters and adults, teachers, students and parents, can enhance education and life-long learning. The specific objectives of the Mathisi 2.0 and Mathisi 2.0 plus initiatives are (1) to contribute towards awareness of youngsters, school and university students and teachers, parents and everyone

else with a shared interest in education about new online tools (Web 2.0 tools, social media) and the collaborative potential that they bring to education and life-long learning; (2) to bring into contact individuals and organizations interested in networked learning, with a view to reinforcing their dialogue and cooperation; and (3) to promote initiatives actively undertaken by young people for exploitation and innovative uses of online tools and digital media for education and life-long learning and, through these initiatives, to high-light good practices. To this end, the following activities have been implemented:

- Development of web presence and information content on the <http://www.mathisi20.gr> website, as well as on online social media (wordpress, facebook, twitter, youtube) with approx. 2,000 unique visitors and 6,000 pageviews per month, plus more than 900 facebook fans.





- Implementation of two information days (Athens, June 2011 and June 2012) which have been broadcast online through live streaming and live tweeting and attracted an audience totaling more than 1,000 participants physically and online.
- Production of two white papers (Mathisi 2.0 white paper on July 2011, Mathisi 2.0 plus white paper on September 2012, both in Greek) for international advancements, good practices in Greece as well as open issues with respect to the exploitation of online digital media for education and life-long learning.
- Production of a series of videos with position statements of experts and lay people actively involved in the application of online digital media to education and life-long learning.
- Deployment of an online accessible database cataloguing people in Greece and abroad actively involved in networked learning (more than 300 entries).
- Open call for submission of innovative initiatives and good practices for exploiting networked digital media in education and life-long learning in Greece, and award of a good digital practice seal to 20 such initiatives implemented by teams of researchers, teachers and students from all over Greece at all levels of education (June 2012).
- Realization, for the first time in Greece, of a public debate with initial premise “social media are not dangerous for teenagers”, which was organized in collaboration with Intelligence Squared Greece (IQ2), an experienced journalist as debate coordinator and parents, teachers and teenager students as discussants in favor of and against the initial premise (June 2012).

The Mathisi 2.0 and Mathisi 2.0 plus initiatives have been implemented during 2011-2012 (Mathisi 2.0 initiative: January – July 2011, Mathisi 2.0 plus initiative: April – September 2013) by the University Research Institute of Applied Communication (URIAC) of the Faculty of Communication and Media Studies of the University of Athens, through funding by the Foundation for Youth and Life-Long Learning – National Agency and the General Secretariat for Youth, in the context of the ‘Youth in Action’ Programme of the European Commission.





scientifically responsible for the
Mathisi 2.0 and Mathisi 2.0 plus
initiatives

Professor Michalis Meimaris
Director, Laboratory for New Technologies
in Communication, Education and the Mass Media

co-ordinator for the Mathisi 2.0
and Mathisi 2.0 plus initiatives

Dr. Dimitris Gouscos
Assistant Professor,
Faculty of Communication and Media Studies

Mathisi 2.0 reference site		http://www.mathisi20.gr
Mathisi 2.0 blog		http://mathisi20.wordpress.com/
Mathisi 2.0 on facebook		http://www.facebook.com/mathisi20
Mathisi 2.0 on twitter		http://www.twitter.com/mathisi20
Mathisi 2.0 on youtube		http://www.youtube.com/user/mathisi20
contact email		info@mathisi20.gr